

# Studying the Impact of Industrial and Commercial Administration on Economic Development in the New Era

Fang Zhen

Shanghai Rongyue Private Entry-Exit Services Co., Ltd, 201103

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**Abstract:** Industrial and commercial administration plays a very important role in both economic development and social development, and the role of industrial and commercial administration in promoting economic development in the new era can not be ignored. By studying the role of it in economic development in the new period, it is of great significance to promote the rapid and stable development of economy. This paper focuses on the impact of industrial and commercial administration on economic development in the new period.

## 1. The basic content of administrative business in the new era

### 1.1 Basic features

The main goal of business administration is to face the market and go to the market, which can promote the good development of economy in the form of competition. And industrial and commercial administration would have the characteristics of supervision. Then the main methods are administrative punishment and administrative management, and the law is used to restrict those irregular and illegal business activities in violation of the law. In the new era, the functions of industrial and commercial administration have been further expanded and developed, which can better promote the healthy development of the economic market.

In addition, under the supervision of industrial and commercial administration, the market has written laws and regulations, which makes the operation of enterprises more reasonable and standardized. From the standpoint of consumers, the supervision of industrial and commercial administration protects the rights and interests of consumers, maximizes the interests of consumers and improves the consumption level. Therefore, the administration of industry and Commerce has promoted the all-round development of the economy and played a very positive role in the supervision and guidance of the economy.

### 1.2 Coordination services

Coordinated service is a new service of characteristic of administration derived from the industrial and commercial administration in the new social form in the new period. Between enterprises and consumers, the industrial and commercial administration appears as a coordinator, which is responsible for the communication between enterprises and consumers, and also acts as a third party to resolve conflicts between the two sides. Because of the heavy responsibility of coordination, the industrial and commercial administration is more people-oriented, also they would deliver to the people everything that benefits them and continue to serve them. Then more performances in the market are to help enterprises and consumers clarify the interests and needs of both sides, as well as sorting out the market resources and attribute them to different parties, and strive to build a more open, fair and reasonable market economic environment.

### 1.3 Establishment of reputation system

In the new period of economic development, China's economy, which has just entered the mature stage, has not fully brought its characteristics into play. Now, we should take the initiative to give full play to its initiative and make the new economic policies and systems better serve the people. When disputes arise between enterprises and consumers due to problems such as commodity quality or

quantity, the Administration for Industry and commerce should give full play to its regulatory function to supervise all transactions between both parties process supervision and management, carefully check the details, safeguard the rights and interests of consumers, and also help the enterprise establish an excellent corporate image.

## **2. Industrial and commercial administration and economic development**

### **2.1 Relationships**

In the new era, the industrial and commercial administration and economic development would be interdependent and complementary. The administration of industry and commerce is divorced from economic development. It also plays a regulatory role in the economy and carries out macro-control to promote the good development of the economy. In the new era, the change and innovation of economic structure has brought opportunities for change to the industrial and commercial administration to a certain extent, especially in its content and thought, so that the industrial and commercial administration can more quickly adapt to today's rapidly developing social trend and market demand. At the same time, the development of market economy also provides a platform for the industrial and commercial administration, and industrial and commercial administration also removes impurities from this platform. What's more, industrial and commercial administration and economic development are complementary and interdependent. The development of market economy can help the industrial and commercial administration improve its body, and industrial and commercial administration can promote the market economy to a more mature and sustainable road.

### **2.2 Impacts on economic development in the new era**

In addition to the development of enterprises and countries within the economy, the rapid economic development is also inseparable from the influence of the external environment. The impact of industrial and commercial administration on economic development almost all comes from its supervision and management of the market economy. It helps the market economy remove obstacles and restrict illegal business activities, and provides a suitable environment for the development of the market economy. The most basic function of industrial and commercial administration in the new era is to manage the individual and economic activities of various large and small enterprises competing in the market economy on behalf of the state, so as to ensure that the competitive environment is orderly, legal and compliant. Of course, in the management of individual large and small enterprises, the industrial and commercial administration should also go deep into the interior of each enterprise, find its disadvantages and flash points, adjust them in time, help small and medium-sized enterprises, help resolve conflicts between enterprises, and constantly improve the industrial and commercial administration itself. In addition, on the basis of complementing economic development, industrial and commercial administration can also change according to the changes of market economy, make timely policy and system adjustments, and make common progress.

## **3. The role of industrial and commercial administration in economic development**

### **3.1 Promotion of economic development**

The harmonious relationship between enterprises and government is an important factor for the stable development of economy. Only the government can better serve enterprises, maintain the order of market development and take the general direction of market development, can enterprises develop faster and better repay the society. Therefore, the relationship between the government and enterprises is very important.

With the rapid development of China's economy and the gradual improvement of people's purchasing power, a number of large commercial enterprises will emerge. Driven by the economic market, these large enterprises will carry out economic exchanges by themselves. At this time, all kinds of bad activities will also wait for the opportunity. Without government supervision and

intervention, the economy will be difficult to develop, or the market order will be chaotic. In addition, business operators will not be able to obtain long-term benefits, and the rights and interests of consumers will not be guaranteed. Through the supervision, support and intervention of enterprises, industrial and commercial administration can promote the independence of enterprises and the healthy development of enterprises. Therefore, industrial and commercial administration would play a positive role in promoting economic development.

In order to adapt to the development of society, the administration of industry and commerce continues to reform and innovate also improve the internal management system. Some enterprises can develop smoothly with the help of the administration of industry and commerce. For enterprises with backward technology, we can also give timely technical support, help introduce new technical equipment, so that small enterprises can smoothly transform under the competition of the big environment, have room for development, correctly guide the development of enterprises, make them thrive and contribute to social and economic development. The significance of industrial and commercial administration lies in the promotion and development of economy, and the economic development is reflected in the growth and reform of enterprises. Moreover, the overall level of operation of enterprises has been improved, which also promotes the improvement of economic level.

### **3.2 Promoting the overall and sustainable development of the economy**

The continuous development and improvement of industrial and commercial administration plays a positive role in promoting the overall economic development and sustainable development of our country to a certain extent. On the one hand, in terms of multi-party cooperation with enterprises, it has fundamentally changed the relationship between government departments and enterprises from the management relationship between the two to a good relationship of cooperation. On the other hand, it comes from the change in the mechanism of industrial and commercial administration, which pays more attention to advocating freedom and fairness. In addition, it is worth noting that in the aspect of service-oriented supervision, while it reduces the occurrence of contradictions among all parties and enables the steady progress of various economic activities. The third aspect is mainly reflected in the level of management, using modern management methods and methods to focus on the research and analysis of the market. The fourth aspect is mainly reflected in executive power. We act in strict accordance with laws and regulations and in accordance with the law. Therefore, the industrial and commercial administration in the new era can not only make the market order and economic development orderly, but also promote the healthy development of economy.

### **3.3 Promoting the transformation and reform of economic system**

In the past, the form of economic development often resulted in the separation between government and enterprises. On the one hand, it was stimulated by the external economic environment, on the other hand, it was due to the enhancement of the overall strength of domestic economy, which gradually made the strength of industrial and commercial administration fair. Nowadays, under the new situation, many large enterprises are developing very rapidly, and the establishment and improvement of the development of market economy would be developing towards normalization step by step. Also, the changes are attributed to the construction of industrial and commercial administration. Therefore, the implementation of industrial and commercial administration has not only promoted the reform of economic circulation system to a great extent, but also promoted the development of China's economy in a more perfect and faster direction.

### **3.4 Providing construction of talent team with economic development**

Industrial and commercial administration plays an important role in the development of modern enterprises. In the process of establishing and perfecting the system, employees are the most important link. Only with good employees can the enterprise have a good direction of development. There are some differences between China and other developed countries in the development of modernization, which is mainly reflected in the urbanization of population and industrial structure that in the development Chinese enterprises have to face. Therefore, we must pay attention to improving the

performance and quality of enterprise leaders and employees, so as to improve the knowledge level and cultural level, also better promote the good development of enterprises. In the administration of industry and commerce, we should pay attention to the cultivation of talents. Only with a good talent team can we better promote economic development.

#### **4. Conclusion**

In recent years, industrial and commercial administration has been paid more and more attention by local industrial and commercial administration departments, and the implementation mode of industrial and commercial administration also shows a diversified trend. It is believed that in the future, it will reflect more significance of promotion in the development of enterprises, as well as using fair, open and reasonable industrial and commercial administration measures to promote modern enterprises to have their own benign development, also create an operational environment of market economy that is suitable for enterprises in various industries.

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